



WVNY
201 Humboldt St
Rochester, NY 14610-1093

Great American Media
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 1430007

Schedule Dates	10/25/16-10/31/16	Date Entered	09/20/16
Advertiser	DSCC/IE/Issue/NH (67143)	Last Modified	10/17/16
Agency	Great American Media (11024)	Entered By	Elizabeth F. Guy
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	49/53/5384 (560424)	Headline #	ECR25308567
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Thomas, Pino,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	49/53/5384	Commission	\$406.50
Account Types	National/Political	Net Total	\$2,303.50
Billing Type	Standard	Sales Tax	
Comments	Issue 10/25/16-10/31/16 DSCC IE - MAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRI OR TO AIR.		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/30/16-10/30/16	4	:30	9A- This Week	1							X	1	\$75.00	\$75.00	Burlington (WVNY)	This Week	9/20/16
2.0	Normal Line / SPOT	10/29/16-10/29/16	4	:30	6P- ABC World News	1						X		1	\$150.00		Burlington (WVNY)	ABC World News-Saturday	9/20/16
2.0.1	Preempt	10/29/16															Burlington (WVNY)	Schedule Change/Exception	
3.0	Normal Line / SPOT	10/30/16-10/30/16	5	:30	6:30P- Local 22 News at 630P	1							X	1	\$50.00	\$50.00	Burlington (WVNY)	ABC22 Local News	9/20/16
4.0	Normal Line / SPOT	10/27/16-10/27/16	4	:30	10P- How to Get Away with Murder	1				X				1	\$700.00	\$700.00	Burlington (WVNY)	How to Get Away with Murder-ABC	9/20/16
5.0	Normal Line / Prime	10/30/16-10/30/16	4	:30	8P- Once Upon a Time	1						X		1	\$600.00	\$600.00	Burlington (WVNY)	Once Upon a Time-ABC	9/20/16
6.0	Revised Line / SPOT	10/25/16-10/28/16	4	:30	11P- Local 22 News at 11P	2	X	X	X	X	X			4	\$60.00	\$240.00	Burlington (WVNY)	Local 22 News at 11pm	9/20/16
6.1	Normal Line / SPOT	10/25/16-10/28/16	4	:30	11P- Local 22 News at 11P		1	1	1	1	1			4	\$60.00	\$240.00	Burlington (WVNY)	Local 22 News at 11pm	10/17/16
7.0	Normal Line / SPOT	10/29/16-10/29/16	5	:30	11:30P- Local 22 News at 1130P	1						X		1	\$35.00	\$35.00	Burlington (WVNY)	Local 22 News 11pm Wknd	9/20/16
8.0	Revised Line / SPOT	10/25/16-10/28/16	4	:30	6P- Local 22 News at 6P	1	X	X	X	X	X			4	\$70.00	\$280.00	Burlington (WVNY)	NEWS	9/20/16
8.1	Normal Line / SPOT	10/25/16-10/28/16	4	:30	6P- Local 22 News at 6P		1	1	1	1	1			4	\$70.00	\$280.00	Burlington (WVNY)	NEWS	10/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	15	\$2,580.00
Nov. 2016	2	\$130.00
Grand Total:	17	\$2,710.00



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Contract # 1430007

Schedule Dates 10/25/16-10/31/16
Advertiser DSCC/IE/Issue/NH (67143)
Agency Great American Media (11024)
Product Political - Issues / Propositions (1068)
Brand 49/53/5384 (560424)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Thomas, Pino,
Phone/Fax /
CPE 49/53/5384
Account Types National/Political
Billing Type Standard
Comments issue
10/25/16-10/31/16 DSCC IE - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRI
OK TO AIR.

Date Entered 09/20/16
Last Modified 10/17/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25308567
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$406.50
Net Total \$2,303.50
Sales Tax

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	15	\$2,580.00
Nov. 2016	2	\$130.00
Grand Total:	17	\$2,710.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	6:30P- World News Tonight	2		X	X	X	X			2	\$300.00	\$600.00	Burlington (WVNY)		10/17/16
10.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	11P- Local 22 News at 11P	1	X							1	\$60.00	\$60.00	Burlington (WVNY)		10/17/16
11.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	5:59P- Local 22 News at 6P	1	X							1	\$70.00	\$70.00	Burlington (WVNY)		10/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25308567		Changes as of: 10/16/2016 at 5:32 PM		Version: Highlighting Revision 2	
CPE: 49/53/5384		Flight: 10/25/16 - 10/31/16		Station: WVVY	
Agency: Great American Media		Advertiser: DSCC IE		Market: Burlington-Plattsburgh	
GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007		Product: Issue		Office: WASHINGTON	
		Total \$: \$2,860.00		Total Spots: 18	
				Total CPP: \$0.00	

Agency Order #: 5382486
Buyer: Pino, Thomas
Salesperson: RACHELLE RAY - Washington DC 202-872-5880
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: LAILA DAFTARI 202-872-5880
Total GRP:
Traffic #: 1430007
Separation:

Comments: RVSD TO RE-SPEND CREDITS FROM 9/27-10/3, 10/4-10/10, 10/11-10/17 SCHEDULES.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
							10/25					
REV+ 2	Tu-F,M 6:30p-7p		ABC World News Tonight	\$300.00	0	30	0	2	2	\$600.00	\$0.00	0.0
REV+ 7	Tu-F,M 11p-11:35p		Local 22 News at 11pm	\$60.00	0	30	2	5	5	\$300.00	\$0.00	0.0
REV+ 9	Tu-F,M 6p-6:30p		NEWS	\$70.00	0.0	30	1	5	5	\$350.00	\$0.00	0.0
TOTALS: 18									18	\$2,860.00	\$0.00	0.0



Contract # 25308567 Changes as of: 10/16/2016 at 5:32 PM Version: Highlighting Revision 2
CPE: 49/53/6384
Agency: Great American Media Advertiser: DSCC IE Station: WVNY
GREAT AMERICAN MEDIA 3050 K ST NW Product: Issue Market: Burlington-Plattsburgh
SUITE 100 Office: WASHINGTON
WASHINGTON DC 20007

Agency Order #: 5382486
Buyer: Pino, Thomas
Salesperson: RACHELLE RAY - Washington DC
202-872-5880
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: LAULA DAFARI
202-872-5880
Total GRP: 1430007
Traffic #: 1430007
Separation:

125 West 55th St
New York, NY 10019

Special Instructions	
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Date/Time	Added by	Comment
10/17/16 1:11 PM	Elizabeth Guy	Line 3 World News 1x 10/29 out due to Schedule Change Saturday only ABC World News Tonight will longer be airing until December MG offer 1x 10/29 College Football 12-3:30P Sect 5 \$150 Please advise Thanks!
10/16/16 5:32 PM	RACHELLE RAY - Washington DC	RVSD TO RE-SPEND CREDITS FROM 9/27-10/3, 10/4-10/10, 10/11-10/17 SCHEDS.
09/19/16 7:08 PM	RACHELLE RAY - Washington DC	10/25/16-10/31/16 DSCC IE - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR.
09/19/16 7:08 PM	RACHELLE RAY - Washington DC	10/25/16-10/31/16 DSCC IE - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR.

Competitive Information	
Market Budget:	\$47,667
WVNY Share:	6%
Comment:	
WCAX:	40%
WFFF:	7%
WPTZ:	47%

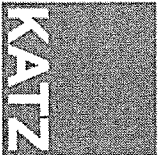
Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	18	\$2,860.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	18	\$2,860.00
Total	18	\$2,860.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
Makegood 1	10/17/16 1:11 PM	Elizabeth Guy	Sent To Rep			\$0
Revision	10/16/16 5:32 PM	RACHELLE RAY - Washington DC	Confirmed	9		\$1,060.00
Queued for Electronic Contracting	9/20/16 8:04 AM					\$0
Revision	9/19/16 7:08 PM	RACHELLE RAY - Washington DC	Confirmed	1		\$0
New	9/19/16 7:02 PM	RACHELLE RAY - Washington DC	New	8		\$1,800.00

Changes: Total Spots from 9 to 18, Calculated Dollars from \$1,800.00 to \$2,860.00, Competitive Market Budget from \$30,000 to \$47,667, Total \$ from \$1,800.00 to \$2,860.00. User Entered \$ from \$1,800.00 to \$2,860.00, Comments from 10/25/16-10/31/16 DSCC IE - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR. to RVSD TO RE-SPEND CREDITS FROM 9/27-10/3, 10/4-10/10, 10/11-10/17 SCHEDS.. 3 buylines added or modified.

Changes: Comments from Separation: 30 to 10/25/16-10/31/16 DSCC IE - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR.. User Entered \$ from \$0.00 to \$1,800.00, Demo Meta to R16i, Total Spots from 8 to 9, Competitive Market Budget from \$25,667 to \$30,000, 4 buylines added or modified.



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TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25308567

Changes as of: 10/16/2016 at 5:32 PM

Version: Highlighting Revision 2

CPE: 49/53/6384

Flight: 10/25/16 - 10/31/16

Station: WVMY

Total \$: \$2,860.00

Agency: Great American Media

Advertiser: DSCC IE

Market: Burlington-Plattsburgh

Total Spots: 18

GREAT AMERICAN

Product: Issue

Office: WASHINGTON

Total CPP: \$0.00

SUITE 100

WASHINGTON DC
20007

Agency Order #: 5382486

Primary Demo: Adults 35+

Total GRP:

Buyer: Pino, Thomas

Con Type: POLITICAL/NOTE

Traffic #: 1430007

Salesperson: RACHELLE RAY -

Assistant: LAILA DAFTARI

Separation:

Washington DC
202-872-5880

202-872-5880

Non-Discrimination
Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.